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31° International exhibition of outdoor products
Design, Furnishing, Accessories

PRESS RELEASE

**“NEW GARDENS FOR THE CITY LIFE”
Special Event, International workshop 2013**

**6 - 8 OCTOBER, 2013
RIMINI EXHIBITION CENTRE**

Rimini Exhibition centre , 6-8 October, 2013 – In range of ”**SUN - The 31st International exhibition of outdoor Products, Design, Furnishing, Accessories**”, in Rimini will take place the **5th edition of the International Workshop “New Gardens for the City Life”**, organized by “**PAYSAGE**”, a society for the promotion and development of Landscape Architecture. For three days the exhibition pavilions will change themselves in a workshop of experimentations and ideas. By now the subject launched for many editions is aimed at investigating the landscape planning as a key instrument for holding innovative functions: from suburbs to small urban gardens, from playing areas to multifunctional squares, up to present, in the works of famous landscape architects, the most recent realizations. Moreover, the themes linked to the low-environmental-impact receptive concepts will be deeply analyzed, as street furniture between design and ecology. The title for this edition, “New gardens for the city life”. will be declined in some thematic areas:

- **CITY PLAY**: Space for recreational activities, from playing areas up to paths for over65 people;
- **SLOW LANDSCAPE**: From landscape for agro-tourism up to landscape for camping;
- **SEA-SHORE**: The Mediterranean shoreline as a landscape for quality tourism;
- **HI-QUALITY**: high quality landscape production: Italian plants in the world;
- **SPORT LANDSCAPE**: A new resource of life between relax and wellness.
- **LANDSCAPE FOR TOURISM**
- **NEW GARDENS FOR THE CITY LIFE**

On Monday 7th October, 2013, The debate will focus on the theme: “**SEA-SHORE - The Mediterranean shoreline as a landscape for quality tourism**”. At 17.35 Maurizio Ori will attend the meeting; he is a landscape architect from the studio “Ori + Arienti s.r.l. Paesaggio e Architettura” and member AIAPP. He will present a relation named: “**Landscape of hospitality in Tuscany (Italy)**”, the reflection will start with the exposition of the environmental-landscape requalification of the area; a background with an extraordinary value. It represents an ensemble of all types of Tuscan landscapes, as the shoreline, dunes, hills, an agricultural plain and a pine forest.

The targets of this planning purpose are: the creation of a network of paths who will connect the area and solve the problem of the local fragmentation; the respect of the functional vocations of the area and so the definition of the rules for the environmental conservation and at last, the creation of a marked landscaping and environmental characterization, intent on valorize the strategic points chosen for this characterization of different settings for a new kind of tourism-environmental hospitality.

The attendance will be free, upon pre-enrolment, as specified in the program.